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*11 September 2016*

Understanding Global Cultures Week 3

# Analytical, Theoretical, Methodological and Historical Frameworks (cont.):

# Units of Analysis

**Introduction to Metaphorical Analysis:**

**Italy as a Case Study**

**(time permitting)**

**REM: Project**

**[](http://www.d.umn.edu/cla/faculty/troufs/anth1095/fstext.html#title)**

**This week we will continue having a look at** Analytical, Theoretical, Methodological and Historical Frameworks for Global Cultures, and then (eventually) move on to having an in-depth look at Italy from the point of view of analyzing the construction and use of **The Italian Opera** as a metaphor for the country and its people. So be sure to have carefully read both Chapter 1 “Understanding Cultural Metaphors” and Chapter 19: “The Italian Opera” of *Understanding Global Cultures* by the end of the week*.*

**As you are going through the text this semester, please keep track of whatever suggestions you might have about the text, and pass them on to me.** You might have noticed on p. xxviii (the last page of the “Preface”) of *Understanding Global Cultures* that the authors thank UMD for its contributions to the book. As I mentioned the first day in class, we have been working with Martin J. Gannon and the publishers almost since the second edition of the book—that’s over 20 years—and more recently also with the addition of Rajnandini (Raj) K. Pillai as a new co-author. When the Gannon, Pillai, and the folks at SAGE Publications update the text and begin production of the *7th Edition* of *Understanding Global Cultures* I will pass on your comments to them. In effect, you will be able to have an impact on a large number of courses of this nature around the country, actually around the globe. And your inputs as end-users, so to speak, are sincerely appreciated. So please keep that in mind and pass on your suggestions and critiques of the text.

**REM: For your Class Project, start with a country or culture *that you, personally, are interested in*.**

**Your project can be (but which does not have to be) constructing and discussing a Cultural Metaphor on a Country / Culture not covered in the Textbook (or an alternate Cultural Metaphor for one of the Countries / Cultures discussed in the Textbook).**

You can find detailed information for your **class project** at <<http://www.d.umn.edu/cla/faculty/troufs/anth1095/gcproject.html#title>>.

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| |  |  |  | | --- | --- | --- | | Demosthenes Practising Oratory Jean-Jules-Antoine Lecomte du Nouy (1842–1923) -- Wikipedia |  | Charles Dickens, 1842, Francis Alexander -- Wikipedia. | | [*Demosthenes Practising Oratory*](http://en.wikipedia.org/wiki/File:DemosthPracticing.jpg) (1870) |  | [Charles Dickens](http://en.wikipedia.org/wiki/File:Francis_Alexander_-_Charles_Dickens_1842.jpeg) (1842) | | [**Details of Presentation**](http://www.d.umn.edu/cla/faculty/troufs/anth1095/fspresentations.html#title) |  | [**Details of Term Paper**](http://www.d.umn.edu/cla/faculty/troufs/anth1095/fsterm_paper.html#title) | |

If you have trouble getting started with your Project—“getting started” basically means picking a topic—let me know and I’ll help you work out an interesting topic. For a starter, tune in to the Live Chat on Tuesday evening with your questions about the **Project** . . .

[**Live Chat: Picking a Project Topic,   
Tuesday, 13 September 2016, 8:00-9:00 p.m. CDT**](https://ay16.moodle.umn.edu/mod/chat/view.php?id=395140)

**Major Due Dates** are listed at

<<http://www.d.umn.edu/cla/faculty/troufs/anth1095/gcdue-dates.html#title>>

[including Term Paper / Exams / Extra Credit Papers . . . not including weekly Forum and Review assignments...]

Your [***Informal* Project Statement**](http://www.d.umn.edu/cla/faculty/troufs/anthfood/afterm_paper.html#projectstatement), or Project Proposal, is due by the end of Week 4, **Saturday, 24 September 2016**. Basically that’s a short *informal* summary personal statement of what you are interested in doing, how you think you might go about it, and what resources you are thinking about using. It can be as simple as the following:

“For my project I’m thinking about X, or Y, and these are the items I’m thinking about using [add short list]. This is why I’m interested in this/these project(s) [add your reason(s)]. . . .

It is an ***informal*** statement. A more formal statement will come later on (in Week 6).

**Last Call to sign up for a country to report on (if you haven’t already given your report or signed up) . . .**

[**List of Countries / Regions by Week / Day**](http://www.d.umn.edu/cla/faculty/troufs/anth1095/gc-in-the-news_schedule.html#countries)

Basic information on the “What’s in the News?” features is available at . . .

[**News Report Basic Information**](http://www.d.umn.edu/cla/faculty/troufs/anth1095/gc_in_the_news_report.html#title)

Be sure to check the details of the **activities and assignments** of the week in your **Moodle** folder . . .

*  [**Forum: A Woman on U.S. Banknotes? (Due at the End of Week 3, Saturday, 17 September 2016)**](https://ay16.moodle.umn.edu/mod/forum/view.php?id=6254)
*  [**Draft your Informal Project Proposal (Due Next Week) Assignment**](https://ay16.moodle.umn.edu/mod/assign/view.php?id=6257)

Share your ideas throughout the term, including study-questions, with your classmates? Discuss them on-line with the others in class . . .

f2016 **Student Collaboration Space**

for your own personal use

 [**Wiki for Project Collaboration**](https://ay16.moodle.umn.edu/mod/wiki/view.php?id=6151)

QUICKMAIL (see sidebar)

The above items will be found at the top of your **Moodle** folder under “Student Collaboration Space”.

[Potential] **News Features of the Week include . . .**

Tuesday:

[**Sweden**](http://www.d.umn.edu/cla/faculty/troufs/anth1095/Sweden.html#title)

[**Finland**](http://www.d.umn.edu/cla/faculty/troufs/anth1095/Finland.html#title)

Thursday:

[**Denmark**](http://www.d.umn.edu/cla/faculty/troufs/anth1095/Denmark.html#title)

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| |  |  | | --- | --- | | |  | | --- | | **EXTRA CREDIT**  [**The American Swedish Institute**](http://www.asimn.org/)  2600 Park Avenue   Minneapolis, Minnesota, 55407  [Contact Information](http://www.asimn.org/about-us/contact-us)  [Directions and Parking](http://www.asimn.org/visit/directions-and-parking)   "The American Swedish Institute is a gathering place for all people to share experiences around themes of culture, migration, the environment and the arts, informed by enduring links to Sweden."  The American Swedish Institute  For Extra Credit:  Sometime this semester visit The American Swedish Institute and submit a report on your visit. The report may be either the short version of Extra Credit ([Extra Credit Review](http://www.d.umn.edu/cla/faculty/troufs/anth1095/gcextracredit_review.html#title)) or the [Case Study Extra Credit](http://www.d.umn.edu/cla/faculty/troufs/anth1095/gcextracredit_cs.html#title) version.  [American Swedish Institute](http://en.wikipedia.org/wiki/American_Swedish_Institute) -- [Wikipedia](http://en.wikipedia.org/wiki/Main_Page)    and check out  . . .  [**IKEA Twin Cities**](http://www.d.umn.edu/cla/faculty/troufs/anth1095/www.ikea.com/us/en/store/twin_cities) . . .  8000 IKEA Way Bloomington, MN 55425   Ikea Twin Cities  While you are at The American Swedish Institute interview some of the people.  For e.g., If you are or intending to be a business major, interview one or other of the management folks at Ikea Twin Cities about their business plan, marketing, business philosophy, etc.  If you are, or intending to be a fine arts major, talk with the folks at The American Swedish Institute about classical and contemporary Swedish arts, and check out the kinds of Swedish art (and other art) on sale at Ikea Twin Cities.  f2016 **Extra Credit Paper(s)**  due by the end of Week 13, by Saturday, 26 November 2016  **Upload your Extra Credit Paper(s) in your MoodleWeek 13 "Activities" Section**  **AVISO**: Late Extra Credit Papers will not be accepted unless (1) arrangements for an alternate date have been arranged in advance, or (2) medical emergencies or similar extraordinary unexpected circumstances make it unfeasible to turn in the assignment by the announced due date. [Why](http://www.d.umn.edu/cla/faculty/troufs/memos/Why_late_assignment_will_not_be_accepted.pdf)? | | |
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**A little trivia for the week . . .**

**Which country has the least sexist banknotes?**

-- [BBCNews](http://www.bbc.com/) (13 April 2015)



[Answer](http://www.d.umn.edu/cla/faculty/troufs/anth1095/trivia/gctrivia_banknotes.html#answer)

Your **Readings** and **Activities listings** are available in the **Week 3 Block** of your **Moodle** folder.

If you have any **questions** right now, please do not hesitate to post them on the **Moodle** “QUICKMAIL”, "Messenger" or e-mail [troufs@d.umn.edu](mailto:troufs@d.umn.edu) , or stop in before or after class across the hall in Cina 215 [[map](http://www.d.umn.edu/maps/CinaH/)].

Best Regards,

Tim Roufs

<[http://www.d.umn.edu/~troufs/](http://www.d.umn.edu/%7Etroufs/)>